

SEO guide for static site generators

SEO often feel like black magic to (starting) SaaS founders, but it isn't all too complicated really. Keep this handy checklist at hand and let's work to push your SaaS' marketing site up the ranks!

- 0. Write quality content**
- 1. Include relevant and unique page titles and meta descriptions**
- 2. Use header tags appropriately**
- 3. Use descriptive and keyword-rich URLs**
- 4. Use alt text to describe images**
- 5. Use internal linking**
- 6. Use schema markup to provide additional context**
- 7. Ensure that your site is mobile-friendly and loads quickly**
- 8. Add a sitemap**
- 9. Monitor your search engine rankings and traffic**
- 10. Stay up to date with the latest SEO best practices and trends**

Get more details, insights and tips on
<https://spinalcms.com/blog/optimise-seo-for-static-site-generators/>

